

theCityMoms

WHAT IS THECITYMOMS? READ ON.

734.276.4471 | THECITYMOMS.ORG | INFO@THECITYMOMS.ORG

ABOUT US

theCityMoms is the premier social community for moms in the greater Indianapolis area. As an organization modeled after the modern moms we serve, theCityMoms is dedicated to connecting members with each other and the community via in-person events, active online forums, exclusive sneak peeks + other generous benefits. We are 'not your average moms group.'

*Now recognized as a key parenting/family influencer in Indianapolis!

TESTIMONIALS

"theCityMoms was my saving grace when we moved to Indianapolis. I've met my best friends here." - Melanie A.

"I feel like theCityMoms is my perfect parenting toolkit. They've introduced me to some of our family's favorite businesses." - Sarah S.

"Great! I'm so excited about how many activities this group organizes. Well worth the small annual fee!" - Kara A.

"My experience with theCityMoms is what drives my desire to create the same community where I now live. theCityMoms Atlanta - coming 2019!" - Megan B.

83%

MEMBER ENGAGEMENT RATE



6.2K

UNIQUE
MONTHLY WEB
VISITORS

8.2K

FACEBOOK
FOLLOWERS

2.2K

TWITTER
FOLLOWERS

2.3K

INSTAGRAM
FOLLOWERS

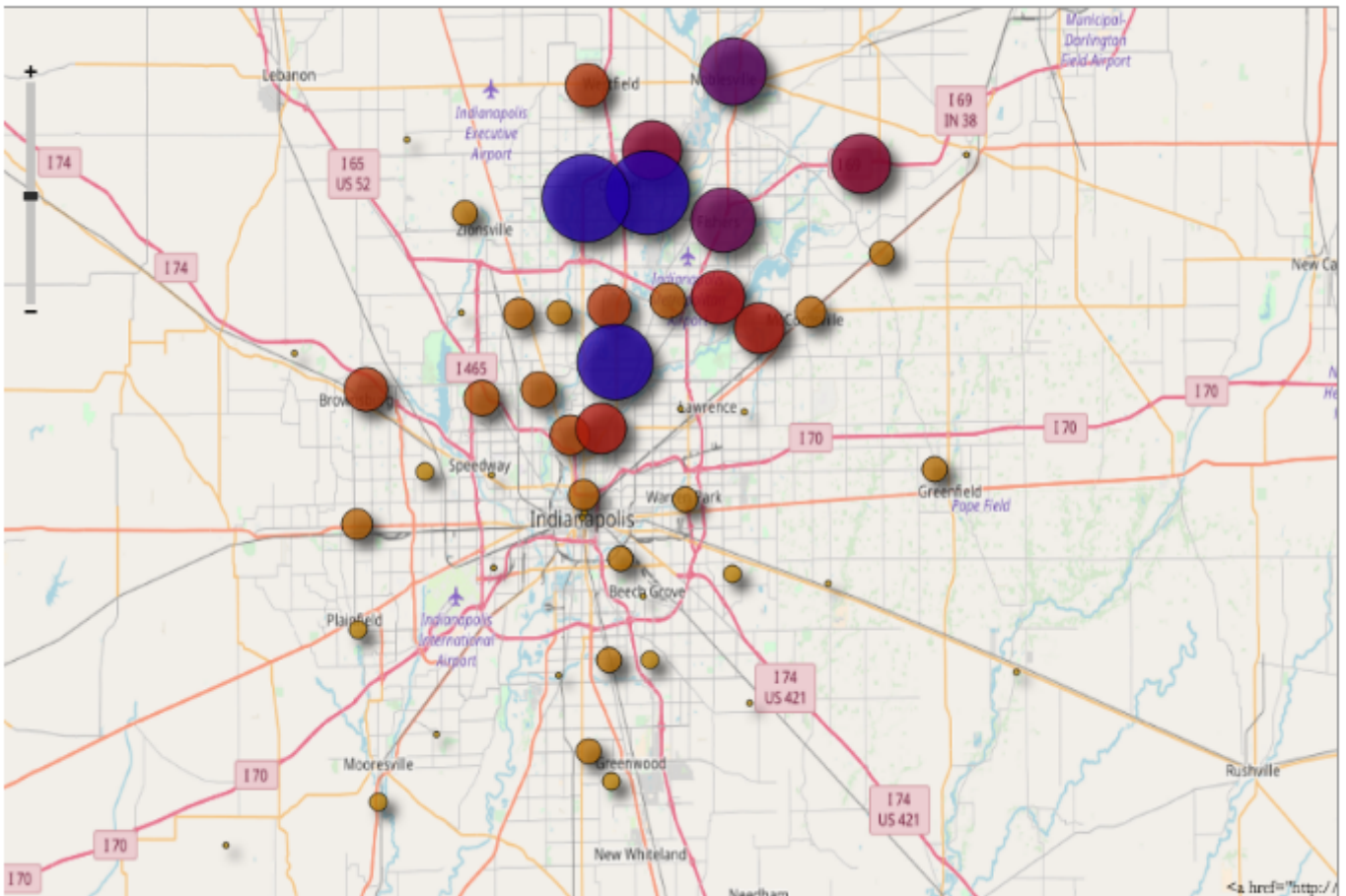
@THECITYMOMS

OUR ESTIMATED MEDIA REACH? 200,000.

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WHO ARE OUR CITYMOMS?

CityMoms members primarily reside in the midtown/northern areas of greater Indianapolis, have children ages 0-6, a \$75k+ HHI, and are active decision-makers for their households.

Members + our followers trust recommendations made by theCityMoms organization, and in turn heavily patron the businesses and brands we choose to partner with.

CityMoms engage with our brand through events, private discussion forums, our blog + our social media channels.

@THECITYMOMS

INTRIGUED? PARTNER WITH US!
CONTACT INFO@THECITYMOMS.ORG.